LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 4553—BLACKIE RED—LG—Req. No. 64669—Page—Bleed—(8⅝" x 11⅛ in.)—4/c—Spanish Magazines, 1979 (A)
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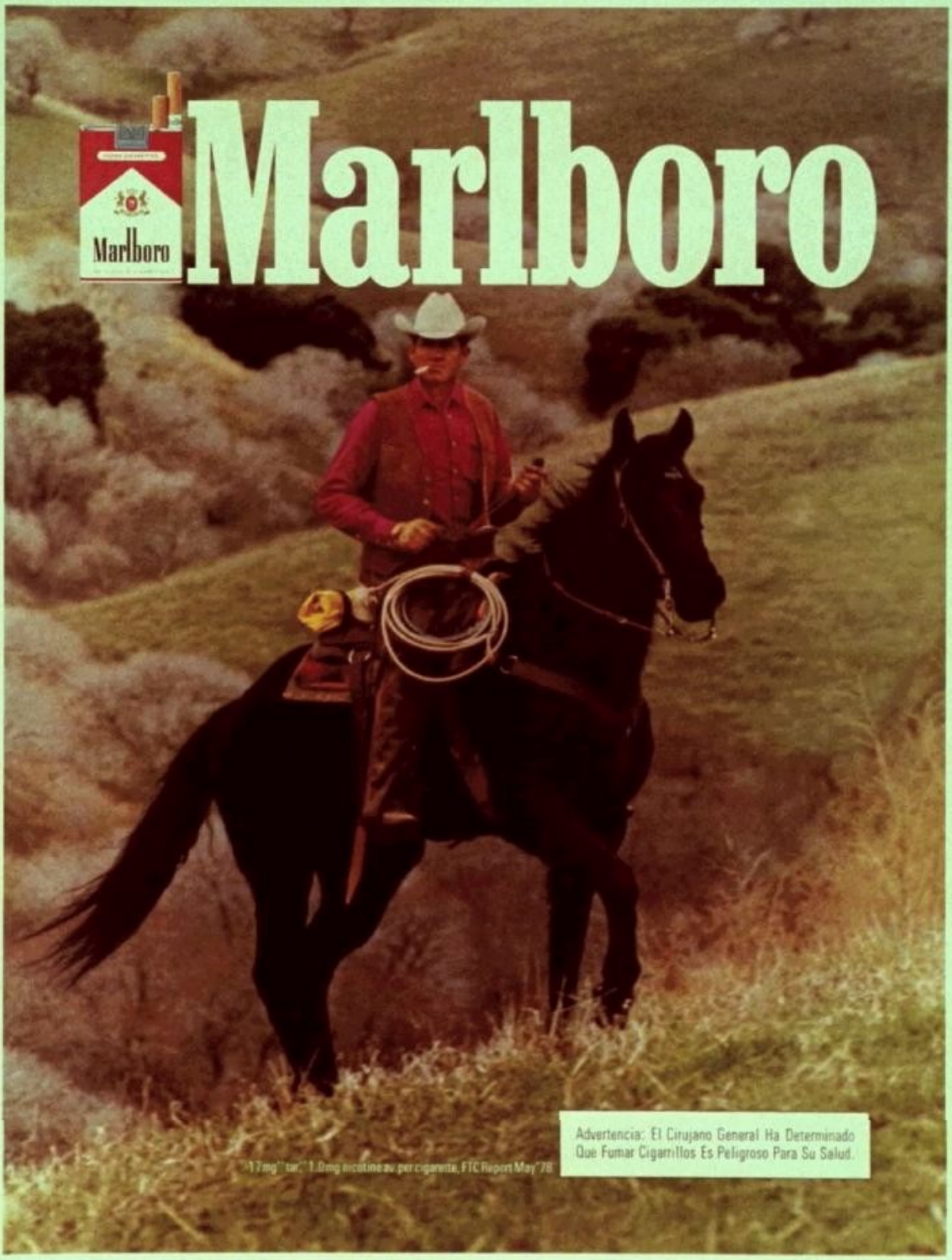
Marlboro
Marlboro
Advertencia: El Cirujano General Ha Determinado Que Fumar Cigarrillos Es Peligroso Para Su Salud.
"17mg" tar," 1.0mg nicotine av. per cigarette, FTC Report May '78

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